# Sint-Niklaas: Small city, smart mobility solutions

**Carl Hanssens** 

Alderman for mobility, local economy and work





- Introduction Sint-Niklaas
- Need for SUMP
- Bigger picture SUMP
- Stakeholder management in mobility projects
  - Mobility plan
  - Cycling conferences
  - Circulation plan









## **Carl Hanssens**

- Vice Mayor for mobility, local economy, work, digitalisation & pubic domain (New Flemish Alliance N-VA)
- Since 2013
- Translator English Spanish Dutch
- Post-Graduate in Enterprise Management
- 1997 2013: Financial sector: JP Morgan, Euroclear Bank, Euroclear Goup
- 2008 2013: Operational Risk Management, Business Risk, Strategic Risk and Reputation Risk
- Elections on 14-10-2018 (!!!)









#### Sint-Niklaas situated in 'Flemish diamond'



#### Sint-Niklaas: 800 years (2017)











# Sint-Niklaas: 77,000 citizens 55,000 in city center



#### City agglomeration: 280,000



## INTERESTING FEATURES

- 35,000 jobs (care, education en commerce/shops)
- 👝 23,000 pupils
- Bike possession at near 100%
- Modal spit shows potential for combi-mobility Work
  - Bike: 33%; Car: 53% + Passenger 7% Bus: 10% Train 15%
    Foot: 13%
- And spare time
  - Bike: 53%; Car: 60% + Passenger 36% Bus: 12% Train 10%
    Foot: 49%









### **SUMP Context**

- Obligation to have a SUMP
- 80% financed by Flemish Government (any costs needed to make)
- SUMP necessary for receiving subsidies for projects
- Obligation to involve citizens and other stakeholders via adhoc Mobility Committe
- With help from experts of Flemish Government (mobility companion)
- Never stands alone: planning context, use of public space, climate plan ...



## What SUMP should/could address ...

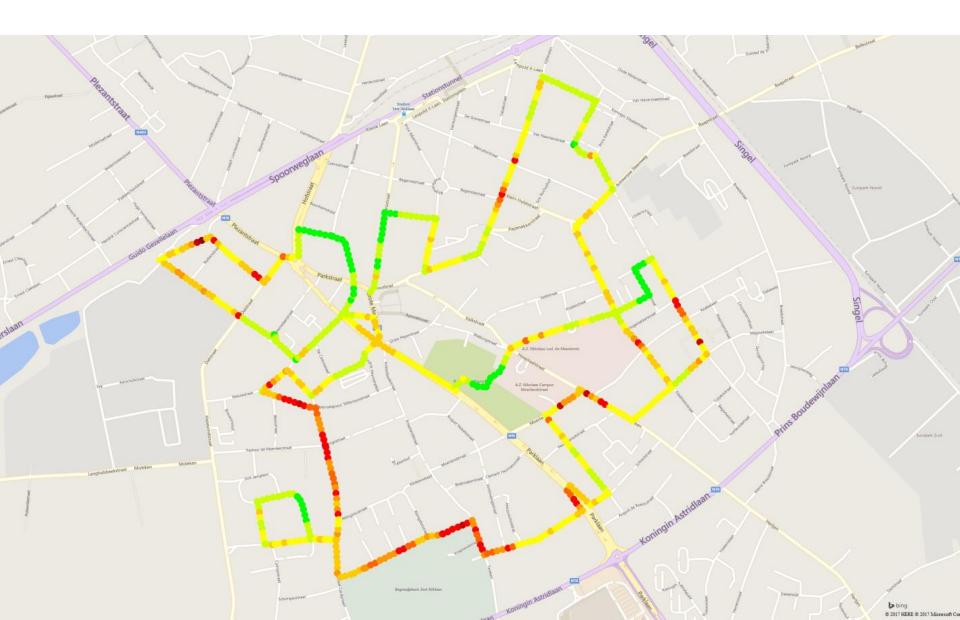
#### Road safety: accidents with injuries

	INJURED	CYCLISTS	SERIOUSLY INJURED	DEATH
2012	407		35	3
2013	367		36	2
2014	366	151	34	3
2015	356	133	34	2
2016	331	172	35	1
2017	355		28	0

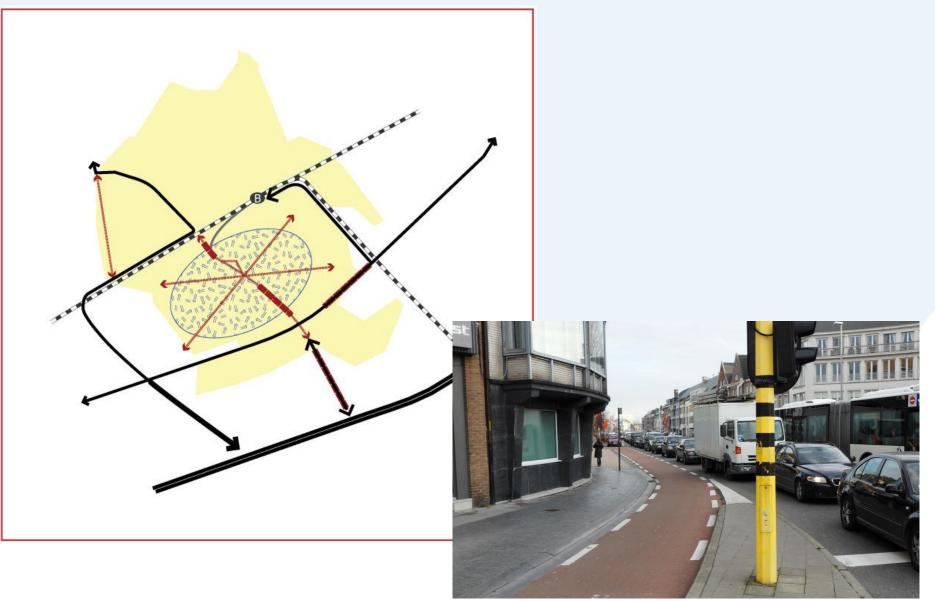
- Well- being in traffic survey
  - Do you feel comfortable sending your children unaccompanied to school? No:from 34% to 45%!



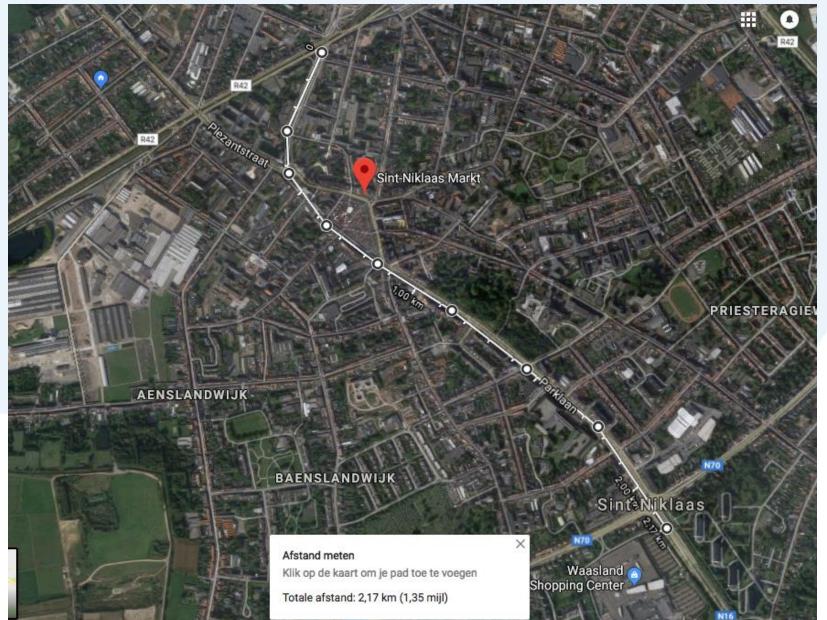
### AIRQUALITY



#### **CONGESTION**



#### **CONGESTION**







#### **CONGESTION**



#### **Stationsstraat**



#### **Stationsstraat**



## ISSUES: ROAD SAFETY



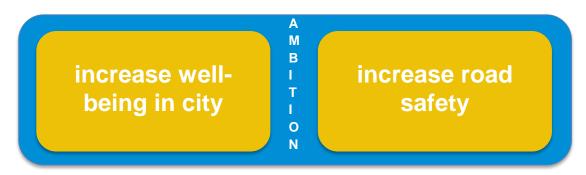






### WHERE DO WE START?

#### Ambitions are clear



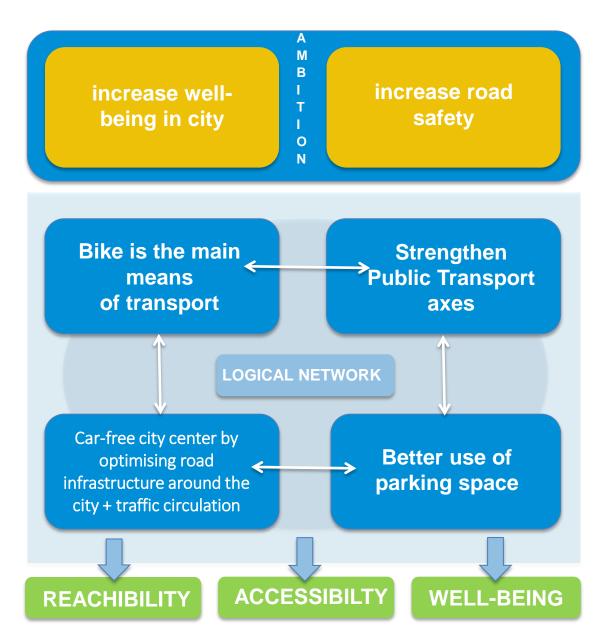
Resulting in better reachability, accessability and health

#### Strategy

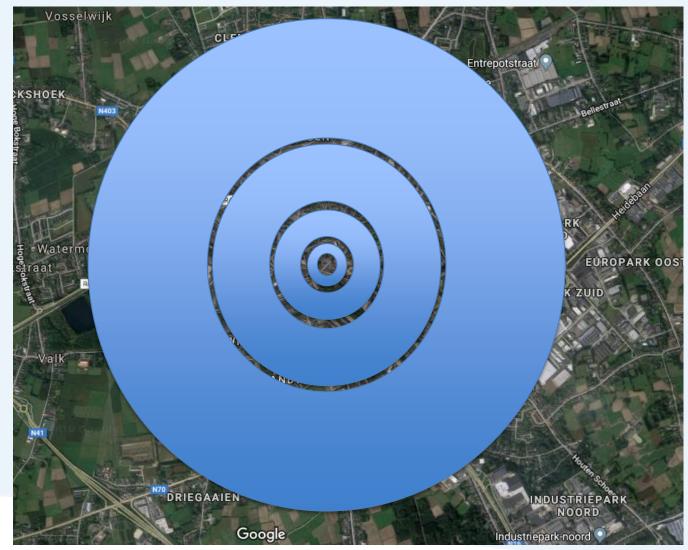
- 1) Modal shift to sustainable mobility
- 2) Right traffic on the right road



#### Strategy with a new balance for existing networks

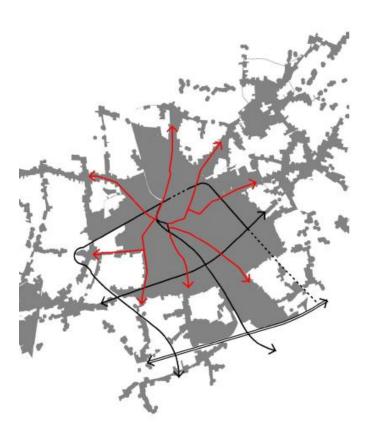


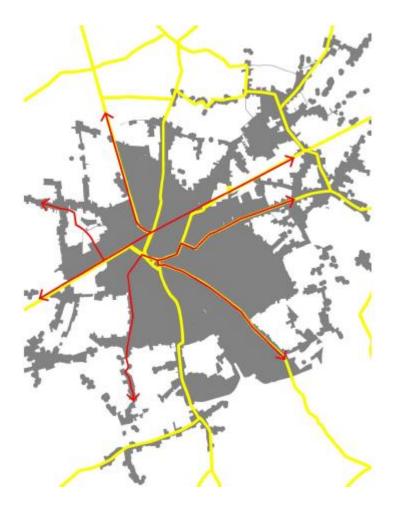
### But is this enough?



### Mobility issues often consequence of a lack of planning context

#### Is a new planning context feasible?



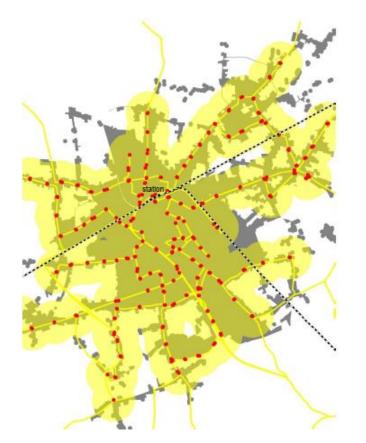


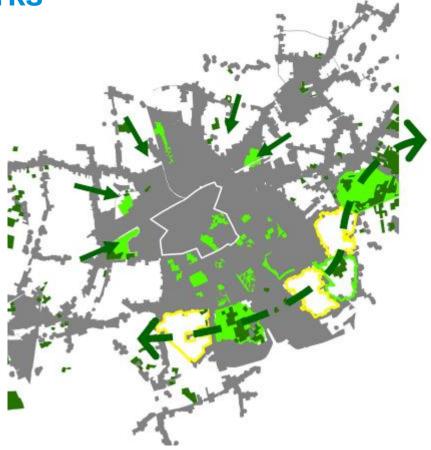
Historical and new motorised road-networks

# Start from existing attraction points and network Sint-Niklaas



# Start from existing attraction points, green areas and networks

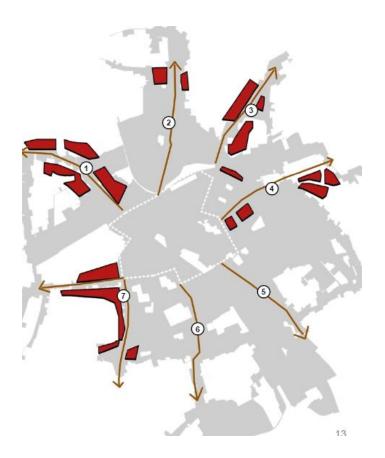




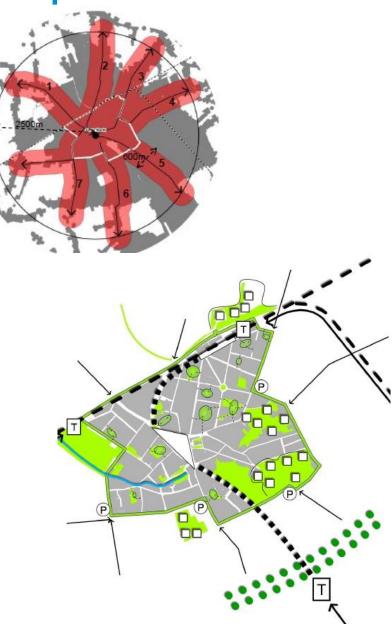
Public transport coverage

Green structure

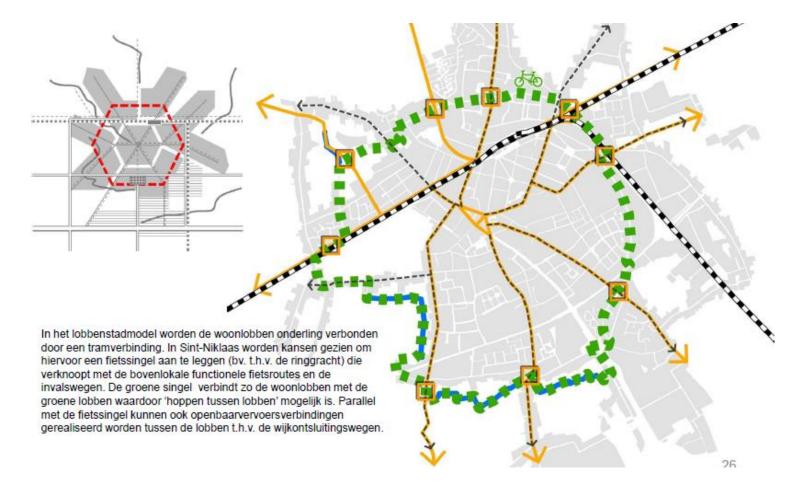
# With opportunities for new developments and room for growth



# Not concentrically, rather star-formed

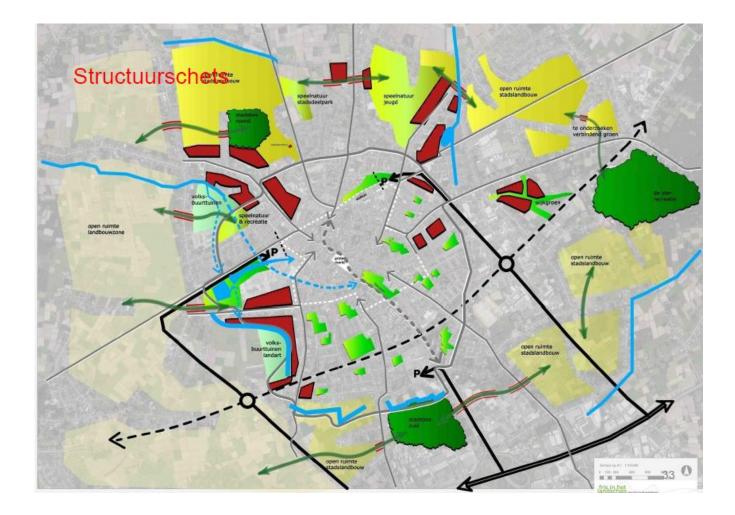


# Creating opportunities for new networks connecting new developments and green patches



#### But not necessarily for motorised traffic

# Result : a new planning context with an horizon in 2050 as a guideline of where to invest what in mobility



#### NEW DEAL: New planning context shows importance and opportunities pf layered networks

Railroad = backbone

Public Transport main lines

Road trafic

🗩 Bike Lanes

Slow roads'

Complimetary not hierarchically



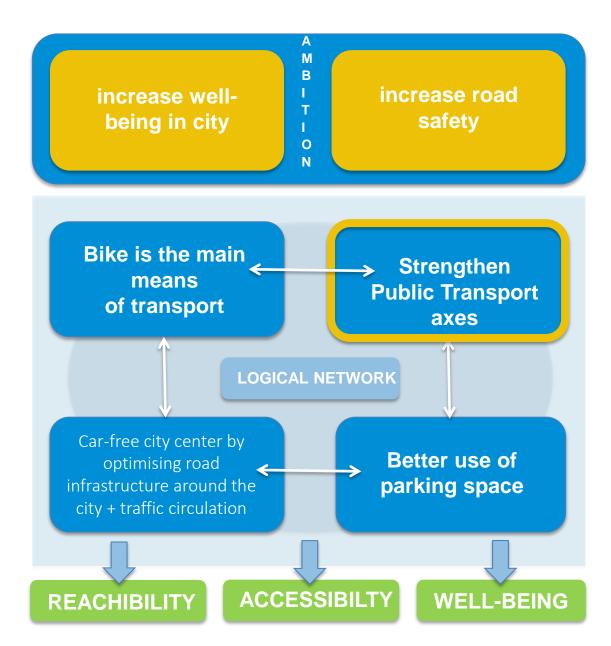
Use SUMP as a means of defining objectives

Define strategies and principles on how to achieve these objectives

- Organize participation
- Further detail in further steps and plan with a new participation process on different levels



#### Strategy with a new balance for existing networks



#### LAYERED NETWORKS: RAILROAD as the BACKBONE

- Little or no influence on Railroads or Stations (federal government)
- Sint-Niklaas : 4 trainstations (unique!)



#### LAYERED NETWORKS: PUBLIC TRANSPORT

New Decree on public Transport (bus and trams): sub-regional approach: strengthening main buslines starting from attraction points



#### LAYERED NETWORKS: PUBLIC TRANSPORT

#### 3 priorities

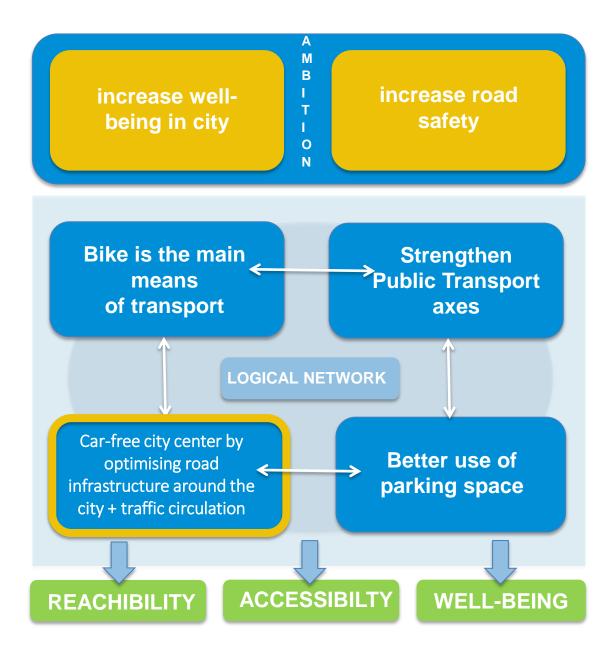
- Traffic flows
- Serving new developments
- Rationalise urban network: revision to enlarge frequency and scope

As a result resolve tension between service quality and coverage territory

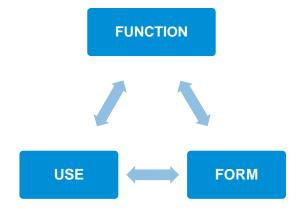




#### Strategy with a new balance for existing networks



#### Flanking measures: Roads for motorised traffic





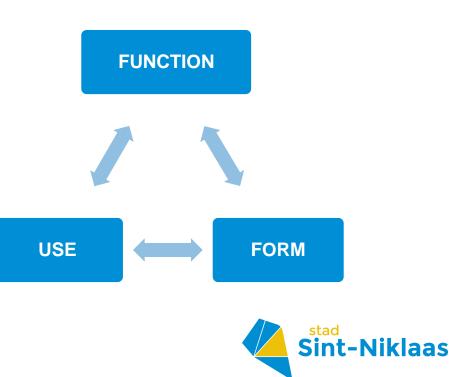
- The right traffic on the most suitable road
- Adopting a consistent speed policy
- Implementing a guiding network of freight routes

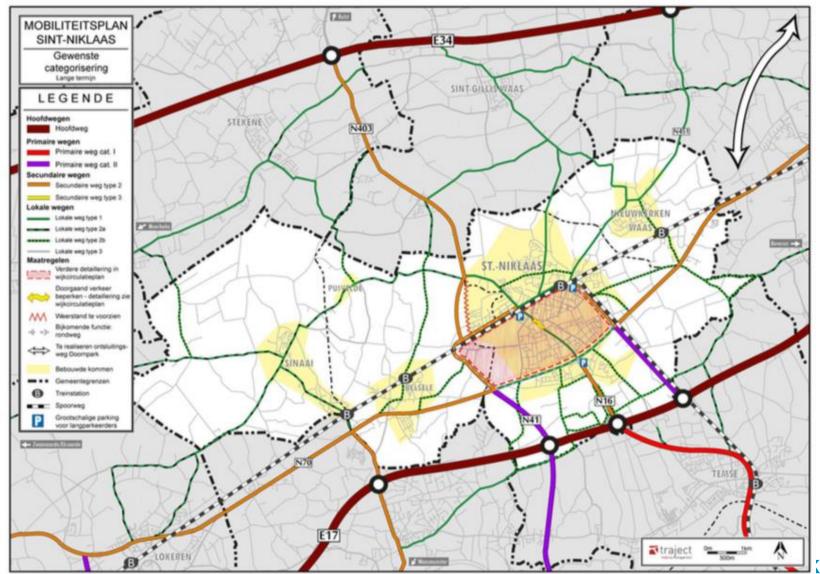


#### Flanking measures: Redesign of Roads

#### 👝 Using a Masterplan Public Domain

- Design principles:
  - Design
  - Material
  - Trees and green
- 👝 Goal: road-readibility



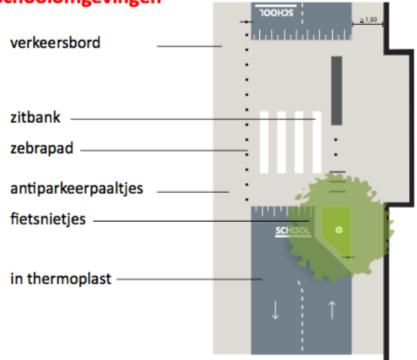


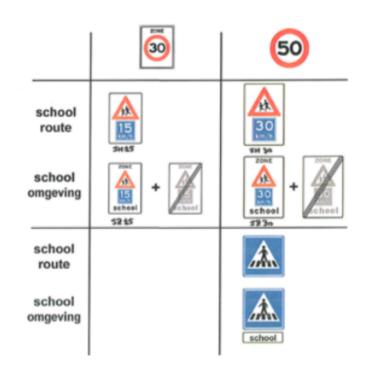
#### Flanking measures: catgorisation roads

Figuur 15: Wegencategorisering op lange termijn

laas

#### Bijzondere omgevingen Schoolomgevingen

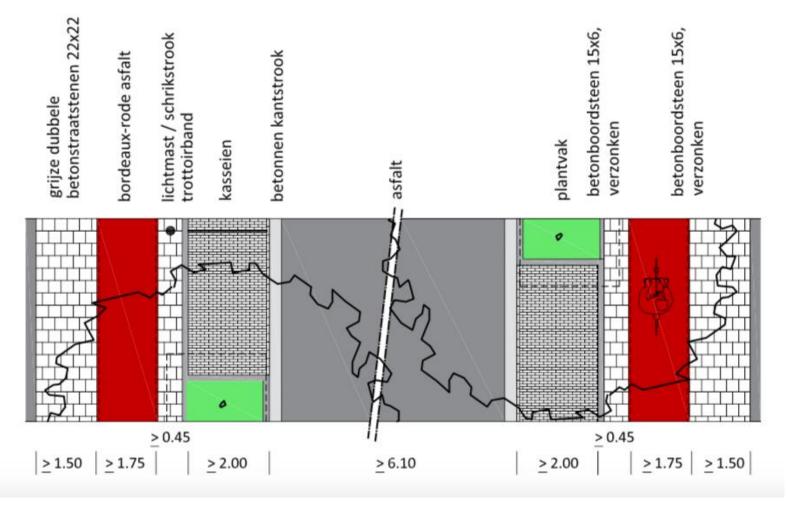














#### STRAATPROFIEL = 17,5M

symmetrisch profiel met 1,50m breedte voor de voetpaden, 1,75m voor vrijliggende

fietspaden, 0,45m voor de schrikstrook en 2m voor de parkeerstroken

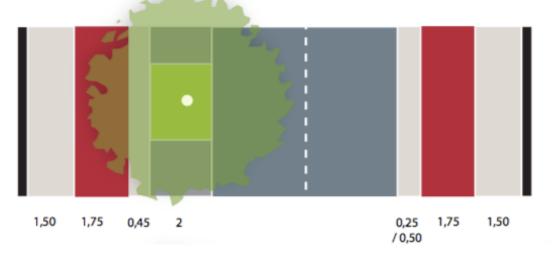


1,50 1,75 0,45 2

2 0,45 1,75 1,50

#### STRAATPROFIEL TUSSEN 15,5M EN 17,5M

assymetrisch profiel: parkeren langs 1 zijde





#### Flanking measures : Consistent speed policy

- Consistent speed policy based on the road categorization
- Taking into account the cycle network and well-being
  - Objective: improving traffic safety



• Only on main traffic roads

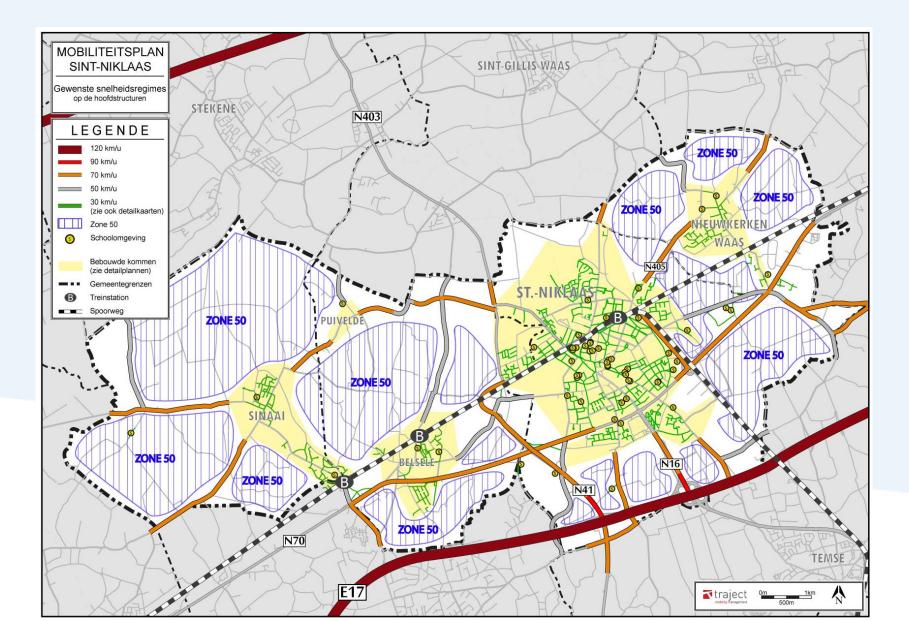


- Inner city
- Roads without a strong traffic function

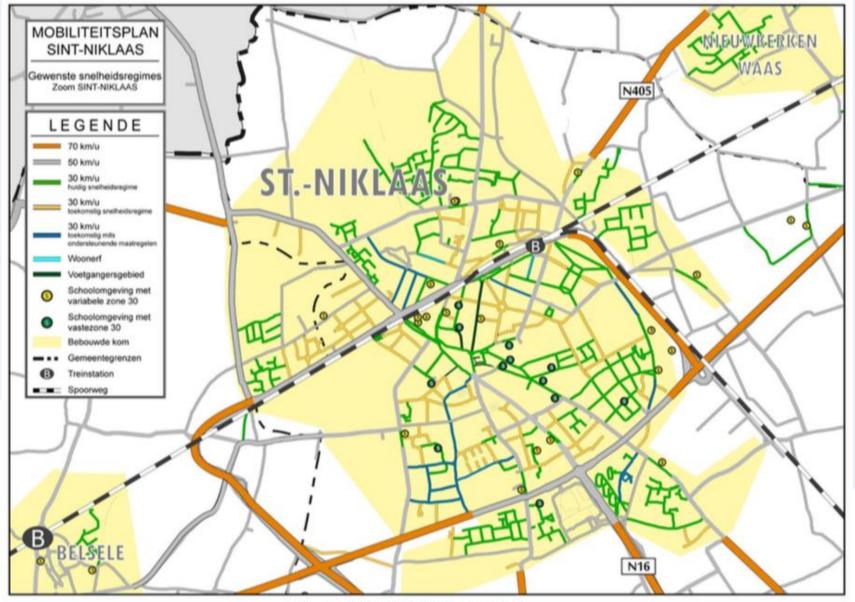


- School environment
- **Residential streets** and areas with residential function
- Demands an adjusted road situation

#### Flanking measures : Consistent speed policy

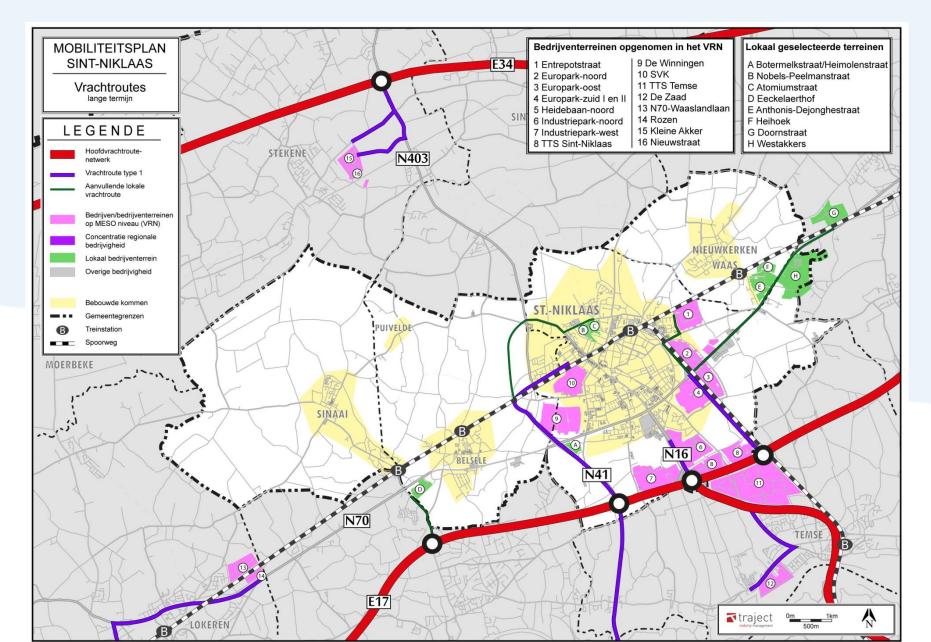


#### Flanking measures : Consistent speed policy

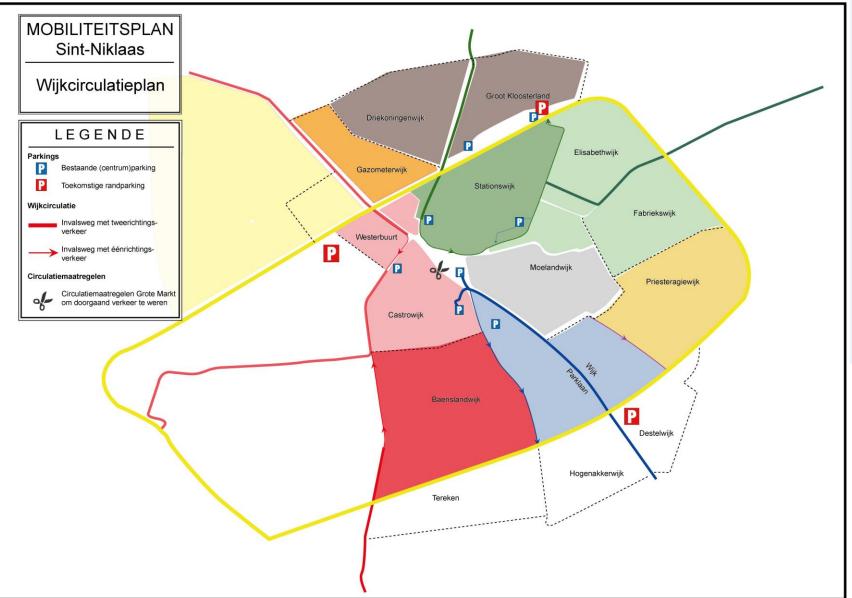


Figuur 35: Detail snelheidsplan Sint-Niklaas

#### LAYERED NETWORKS: FREIGHT ROUTES



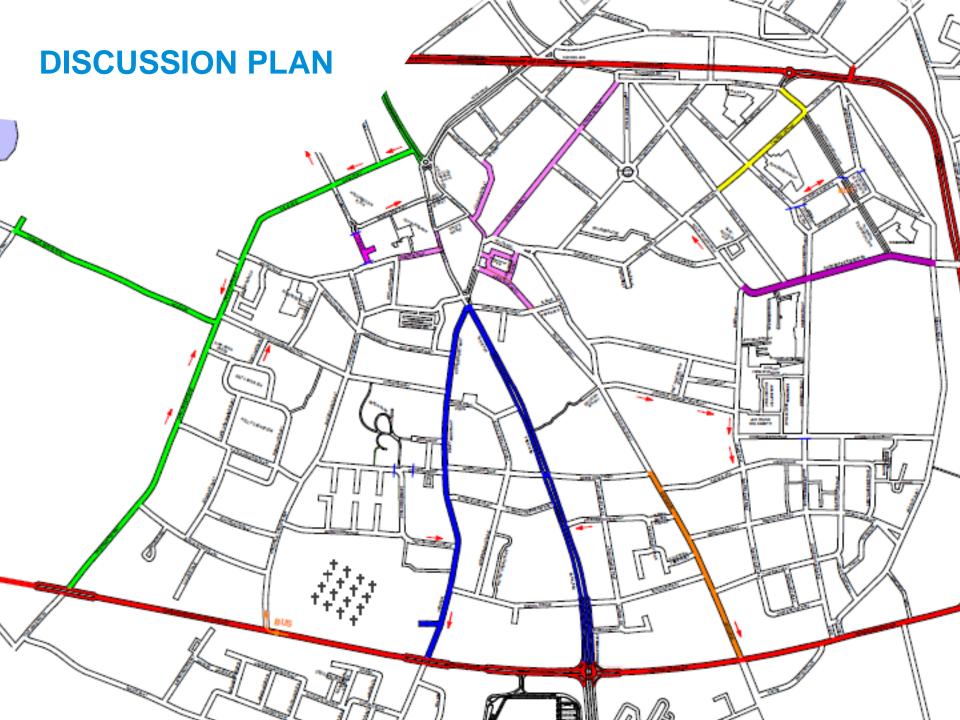
# LAYERED NETWORKS: Principles CAR CIRCULATION



# **Car Circulation plan**

- Only principles in SUMP
  - Non-destination traffic: around the city
  - Destination traffic to visitors parkings
  - Free access for Public Transport, taxi and bikes
  - 50 km on the roads in and out the city
  - 30 km elsewhere
- > 25 measures in a 'discussion plan'





#### DISTRICT CIRCULATION PLAN

- Assessment remarks (more than 500!!!)
- **Report back to districts** 1 year later with a resulting plan.
- Mitigate impacts with more quality in the public domain:
  - More parking facilities, more trees or flowers, better cycling infrastructure
- Huge communication campaign, on paper, on-line and on the streets

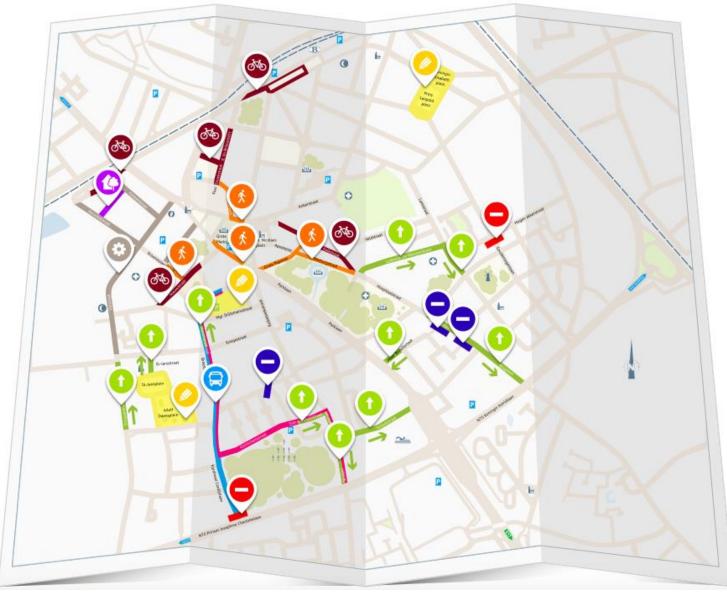


#### **DISTRICT CIRCULATION PLANS**

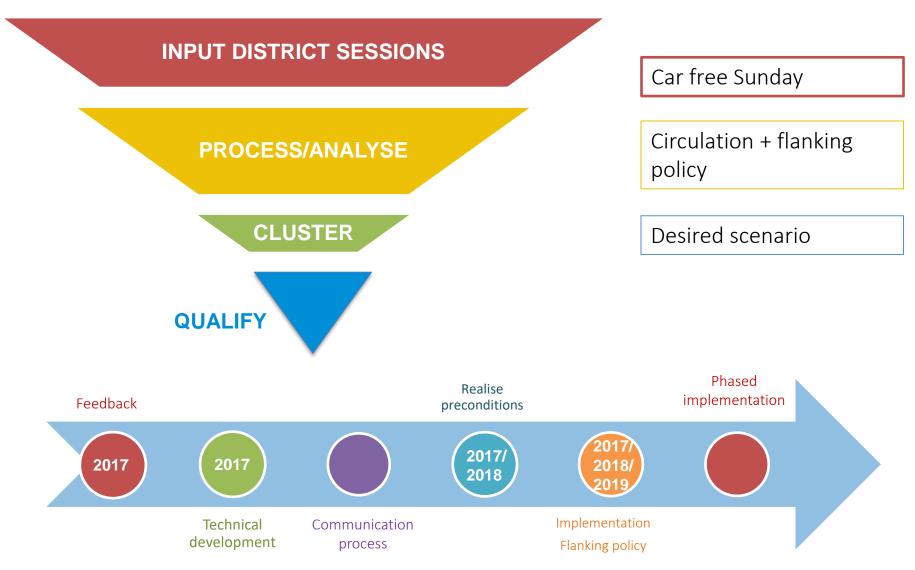




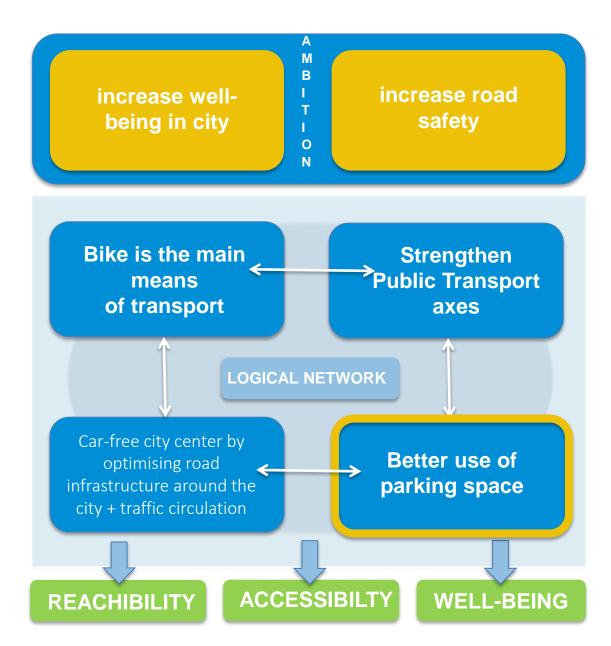
#### **DISTRICT CIRCULATION PLANS**



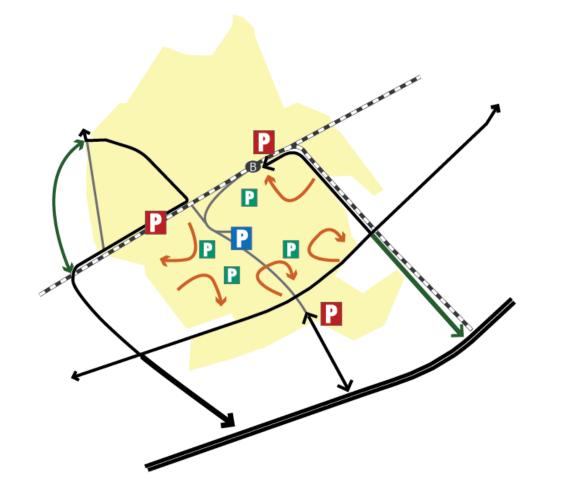
# **STATE OF PLAY DISTRICT CIRCULATION**



#### Strategy with a new balance for existing networks



#### **Resulting trafic structure with parking structure**



- Long term parking: outside the city centre cheap
- Short term parking: in the city centre – more expensive
- Circulation plan + parking policy: as quickly as possible in the parking lot



#### **PARKING POLICY**

#### Objectives parking policy Sint-Niklaas

- Instrument to improve accessibility for citizens, merchants and visitors
- Strong guiding parking policy
  - Each target group at the right spot
    - Through limiting parking duration
    - Through correct pricing
- Evolving scenario: phased implementation to evolve to a low traffic city centre





#### **Roll-out:** New technology, new team and new promomaterial

New on-line services

#### New Parking Guidance system



#### Strategy with a new balance for existing networks



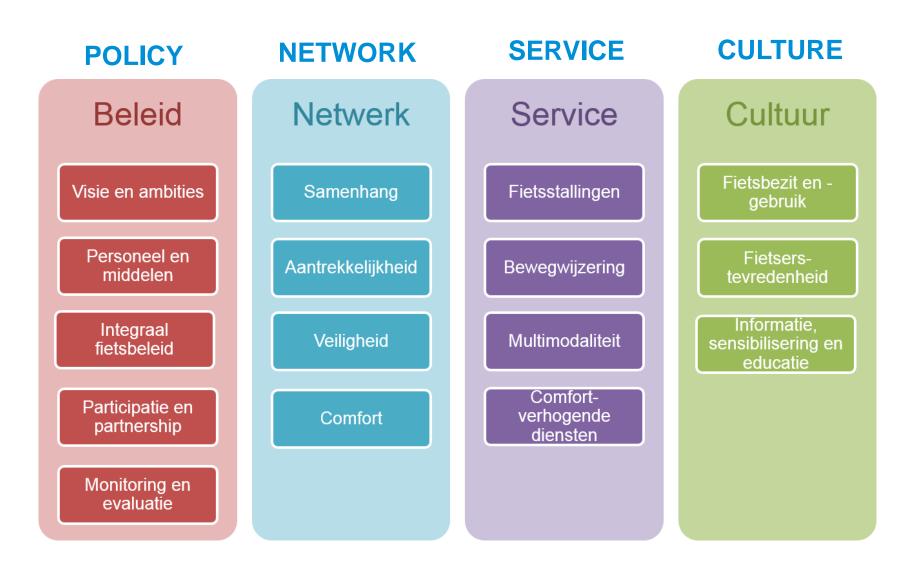
#### LAYERED NETWORKS: INTEGRATED CYCLE POLICY

With catchphrase "de fiets… heeft iets"
 achieve a real cycling culture

Promote the bicycle as the ideal means for urban transport



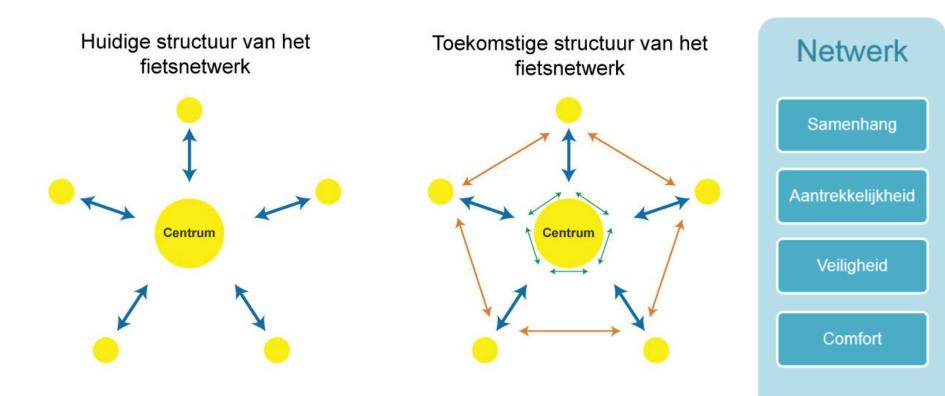


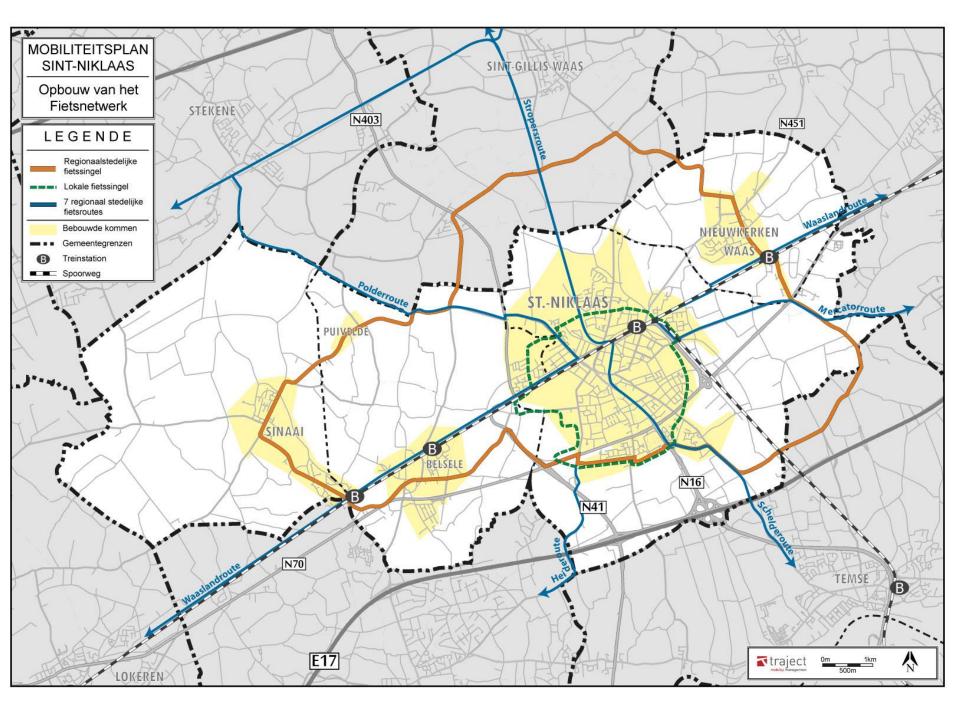




#### LAYERED NETWORKS: INTEGRATED CYCLE POLICY

#### Not merely radial network – creation of bicycle ring





#### LAYERED NETWORKS: CYCLE PLANS

SUMP defines the network and main actions

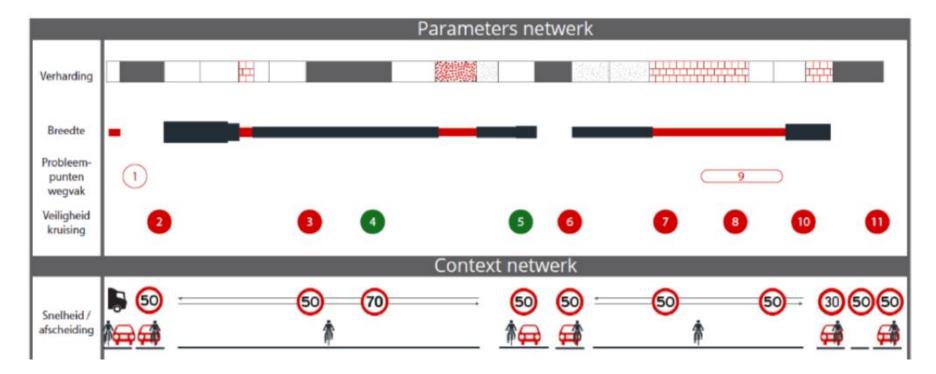
- The how is defined in Biking plan and Biking parking plan in a separate process
  - with the cyclists themselves
  - through 3 conferences

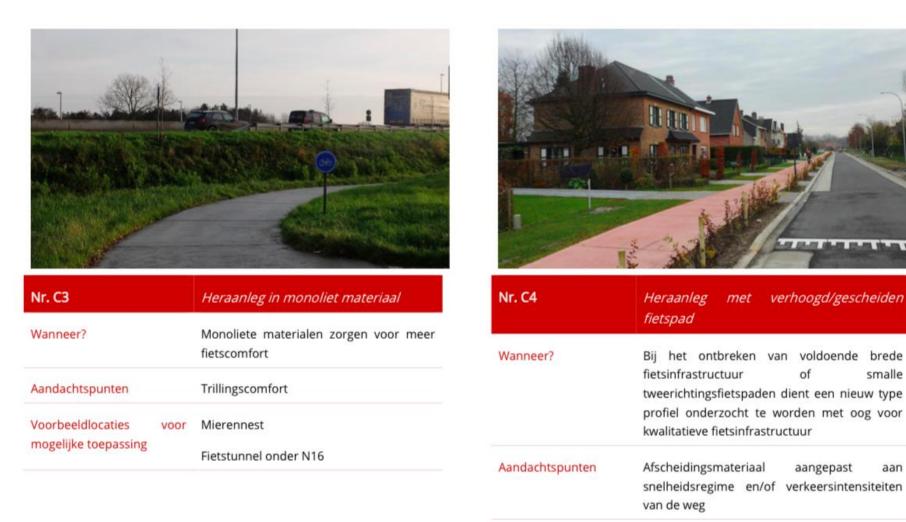


Cycling infrastructure plan and cycle park plan



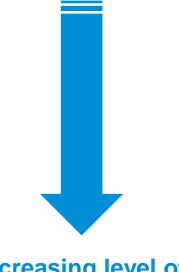
#### Waaslandroute west Lengte: 5 km | Type route: fietssnelweg (BFF Hoofdroute) | Aantal kruisingen: 10 111111 Lokaol2b Hoge Moortelhoek Plezant Wester N41 Mierennest Gavermolen Kerk Kleem Koutermolen Hooiman Station Bokstraat Sinaai straat laan straat straat straat straat straat straat (zuid)





Prioritisering knelpunten hoofdfietsroutes Sint-Niklaas																											
Knelpunten per route	Bouwstenen																										
	Infrastructuur								Verkeerskundig							Comfort					Sensibilisatie						
	A1	A2	A3	A4	A5	A6	A7	A8	A9	В1	B2	B3	B4	B5	B6	B7	B8	C1	C2	сз	C4	C5	C6	D1	D2	D3	D4
Waaslandroute West											w	aas	land	drou	ite \	We	st										
Aanliggend fietspad langs vrachtroute (Plezantstraat-Westerlaan)																											
Overgang naar gemengd verkeer zonder oversteekzone (Westerlaan) eventueel met fietsers in voorrang op oversteek	Knelpunt reeds opgelost of opgenomen in een uit te voeren project																										
Geen oversteekzone voorzien (Moortelhoekstraat) maar mogelijk om in voorrang te steken (kruising lokale 3) Onverhard en smal segment (Mierennest)																											
Geen oversteekzone voorzien (Kerkstraat) Geen oversteekzone voorzien (Kleemstraat)	F			Fiet		elw	eg k	ruis	t sn		en	Wes	Pr	ovir	l	<. W/	erke	20.2	an	een	typ			sing			
Conflicterende weginrichting (Koutermolenstraat) en potentieel om fietsweg in voorrang te steken (kruising lokale 3)																											
Voorrang van rechts verlenen noodzakelijk voor Hooimanstraat																											
Zeer smalle fietsweg met klinkers en soms gevaarlijk diepe bermen (tussen Kleemstraat en Koutermolenstraat																											
Geen oversteekzone voorzien (Sinaai Station)				Fiet	tssn	elw	eg k	ruis	t sp	oor	en	weg	: Pr	ovir	ncie	s w	erke	en a	ian e	een	typ	eop	olos	sing			

#### SUCCESFULL STAKE-HOLDER MANAGEMENT



Increasing level of complexity

- Create trust
- Involve stakeholders by
  - Informing them
  - Talking to them
  - Letting them have a say in design
  - Having them participate in the process
  - Co-creating



#### SUCCESFULL STAKE-HOLDER MANAGEMENT

- 👝 Mobility plan
- Cycling conferences
- District circulation plans
- 🗩 Project level



#### **Stakeholder Management mobility plan**

- Duration 4 months: October 2014 until February 2015
- Through short powerpoint presentation
  - Proposals that contribute to the objectives of the mobility plan are included in the mobility plan
  - Proposals that didn't contribute were excluded, they received a motivated explanation
- Citywide : 24 meetings
  - 3 village councils, council of seniors, council of agriculture, council of youth, Gecoro, Stramien)
  - Schools, bars & restaurants, shop keepers
  - Meeting with prosecutor
  - 5 hearings for citizens



#### The run-up

- Catchphrase 'De fiets... heeft iets'
  - Inhabitants were involved to invent and choose the slogan
  - Slogan is integrated in campaign image
  - Campaign image is used for every cycling policy initiative



- Development of the cycling policy plan together with the cyclists strengthens support and diminishes pressure
- Gives insight in bottlenecks and priorities
- Participation in 3 cycling conferences
- Maximum recruitment of cyclists : 100 cyclists show up



#### Cycling conference 1:

'in search of fresh ideas for a cycle friendly city'

- Round-table discussion
- Results:
  - 'We are not a cycle city yet, but there is potential
  - Long list of 100 ideas

Stefan Van den Branden, medewerker fietsbeleid

# FIRST CYCLING CONFERENCE

10 controversial statements in small workshops

and the second

#### **CYCLING CONFERENCES** 4/6

Cycling conference 2: ' critical reflection on the cycling action plan'

Same level interested people who were sent the draft plan in advance

Method: assess the plans and determine the priority (100 actions under 8 themes) in 4 workshops using a moderator and secretary.



## **SECOND CYCLING CONFERENCE**

Sint Niklaas

#### 'Priorities in cycling policy'

#### efbare inrichting van de naar een verk n langs een drukke verkee erses. Dit is etrekkelijker dan fletsen langs een un kike verkeersaas. Dit j moeten we er naar streven de fletsroutes zo aantrekkelijk rtfletsen' bij het aanleggen van uctuur. In anal bakhetsen, netskarren, fletsen met kinderstoeltje of fletstansen, de unfastructuur herbekeen worden. Bij de aanleg of het plaatsen van tructuur moet nier altijd rekening mee gehouden worden, Actie 33. Meer aandacht voor de fietsinfrastructuur in de nabijheid van

vrijetijdelocaties. Inder \vrijetijdelocaties worden de locaties gekoppeld aan jeugd-, sport- en ultuurverenigingen verstaan

SACTIEPLAN 2014 - 2018





#### 3. VEILIGHEID, PREVENTIE & HANDHAVING

Actie 34. Meer aandacht voor oversteekbeveiliging aan drukke kruispunten. Bij het kruisen van primaire ervjof secundaire wegen (type 1 en 2) is het aangewezen om ongelijkoloes te werken bij oversteekplaatsen. Ook waar er geen kruispunten zijn, moet er voldoende aandacht aan oversteekbeveiliging gegeven worden.

- Actie 35. Meer aandacht voor het aanleggen van opgeblazen fietsopstelstroken. Om de veiligheid van de wachtende fietsers aan drukke kruispunten te garanderen, moet er meer aandacht gegeven worden aan het inrichten van opgeblazen fietsopstelstroken (OFOS).
- Actie 36. Het jaarlijks evalueren en bijsturen van het strooiplan voor fietspaden. Aangezien een goed strooiplan voor sneeuw- en ijzelbestrijding essentieel is om de veiligheid van de fietser te garanderen tijdens de winterperiode is een jaarlijkse evaluatie aangewezen.

#### Actie 37. Het uitvoeren van een 'velligheidstoets' op de bestaande fietsinfrastructuur.

Tijdens de infrastructuurstudie (zie thema 8 'Evaluatie en inventarisatie') is het aangewezen een veiligheidstoets uit te voeren op de bestaande fietsinfrastructuur. Zo kunnen de 'zwarte punten' in kaart gebracht en aangepakt worden.

- Actie 38. Het optimaliseren van de fietsdiefstalbestrijding en -preventie. In samenwerking met de politie moet onderzocht worden hoe we het aantal fietsdiefstallen kunnen terugdringen. Eén van de mogelijkheden is het inzetten op diefstalpreventie. Zo kan er een infofolder opgemaakt en verspreid worden. Daarnaast kunnen fietsers hun fiets laten labelen bij het Fietspunt De Versnelling (vzw Den Azalee) op het Stationsplein en wordt er een foto van de gelabelde fiets gemaakt.
- Actie 39. Het uitvoeren van een jaarlijkse fietsongevallenanalyse. Om het veiligheidsbeleid te verbeteren is een jaarlijkse fietsongevallenanalyse in samenwerking met de politie aangewezen.
- Actie 40. Een verder doorgedreven controle op de fietsuitrusting. Fletsers bewust maken van het nut van een conforme fletsuitrusting (verlichting, reflectoren, remmen, bel,...) verhoogt de veiligheid. Regelmatige controles in het kader van sensibilisering zijn dan ook aangewezen.
- Actie 41. Een strenger handhavingsbeleid voor alle weggebruikers. Fietsers hebben soms het gevoel dat ze niet op gelijke voet met de autobestuurders behandeld worden door de ordehandhavers. In overleg met de politie kan bekeken worden hoe er een zo evenwichtig en transparant mogelijk handhavingsbeleid gevoerd kan worden. De wegcode mag wel streng toegepast worden bij inbreuken.

7

## **SECOND CYCLING CONFERENCE**

#### 100 actions assess and prioritise



#### **CYCLING CONFERENCES** 5/6

#### Resulting prorities:

- More financial means for infrastructure
- More safety measures at crossings
- Zero tolerance for parking on cycle paths
- Biking promotion



Need for an biking Infrastructure Plan

## **THIRD CYCLING CONFERENCE**



## Mean while...





#### **CYCLING CONFERENCES** 6/6

- Third cycling conference: 'discuss the draft of the study of cycling infrastructure and the draft of the cycling parking plan'
- Same attendance, got the plans in advance
  - Assess bottlenecks and priorities on the 7 main routes and choosing preferred bicycle parkings in 4 workshops, accompanied by a moderator and a secretary.



# **CYCLING CONFERENCES**

Cycling infrastructure plan and cycle park plan



## **DISTRICT CIRCULATION PLAN**



#### DISTRICT CIRCULATION PLANS

#### How? Launch discussion plan

- Proposal for 25 measures to improve circulation according to the principles set-out in the mobility plan
- Open invitation for discussion with 7 districts (40-140 people each)
- Only discuss measures of the own neighbourhood
- Round-tables with 20-25 people, moderator and secretary
- Secretary reports back the results to the participants



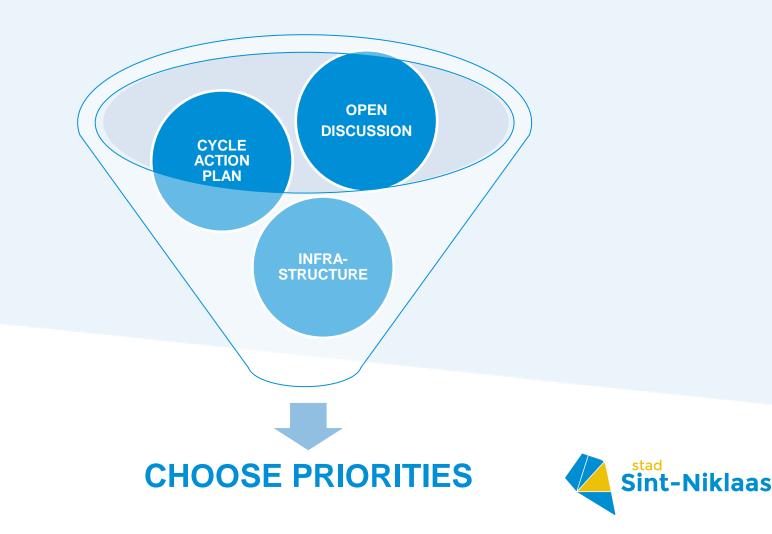
#### PROJECT STAKEHOLDERS MANAGEMENT

- 2 step process
- Internal discussions lead to design of a plan
- First meeting with neighborhood: explain rationale and goals
- Collect feedback in the session, on-line and via notes
- Assess input: change plans (or not!)
- > 2nd meeting with final plan



# FINAL ASSESSMENT: METHOD WORKS!

An added value: from open discussion to priorities



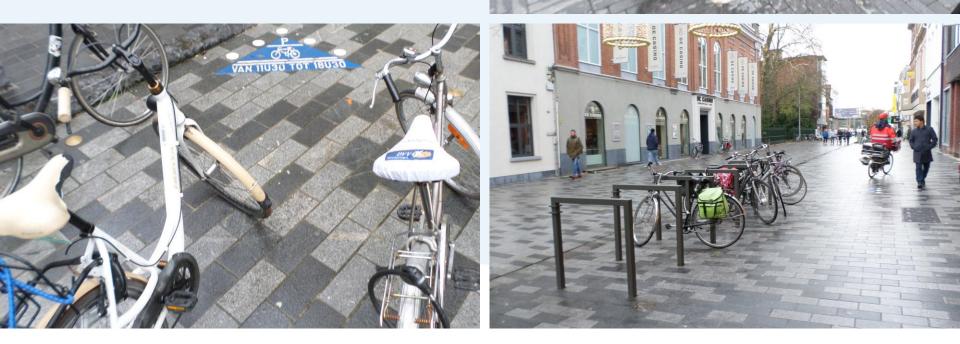
### Mean while...







# Mean while: bike parking





J/C









## **Mean while: infrastructure**



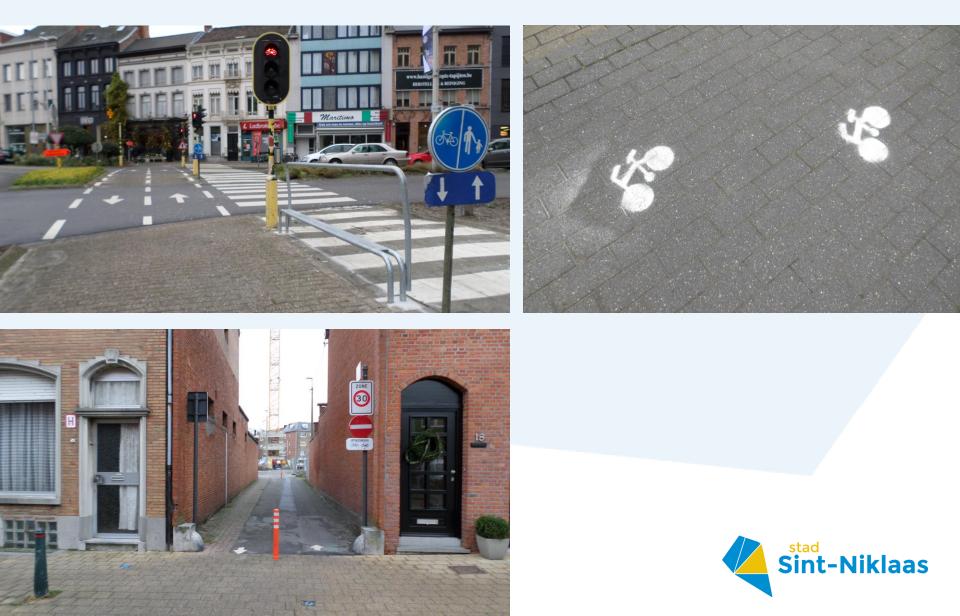


## **Mean while: Bikers first**





## Mean while: comfort and safety



## Nomination cycling city 2015 & 2018



#### ASSESSMENT AND CHALLENGES

The methodic approach results in a clear framework

- Mobility plan
- Cycling policy plan
- Cycling infrastructure study and cycle park plan
- District circulation plan
- Method conferences => works!
- High expectations => results must follow
- Continue to involve the inhabitants with conferences and round-table discussions



#### **Influencing ... politics?**



## Influencing ... politics?









THE CIVITAS INITIATIVE IS CO-FINANCED BY THE EUROPEAN UNION



