

push-pull-parking.eu



CORE FUNDING MECHANISM

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General idea of PUSH&PULL

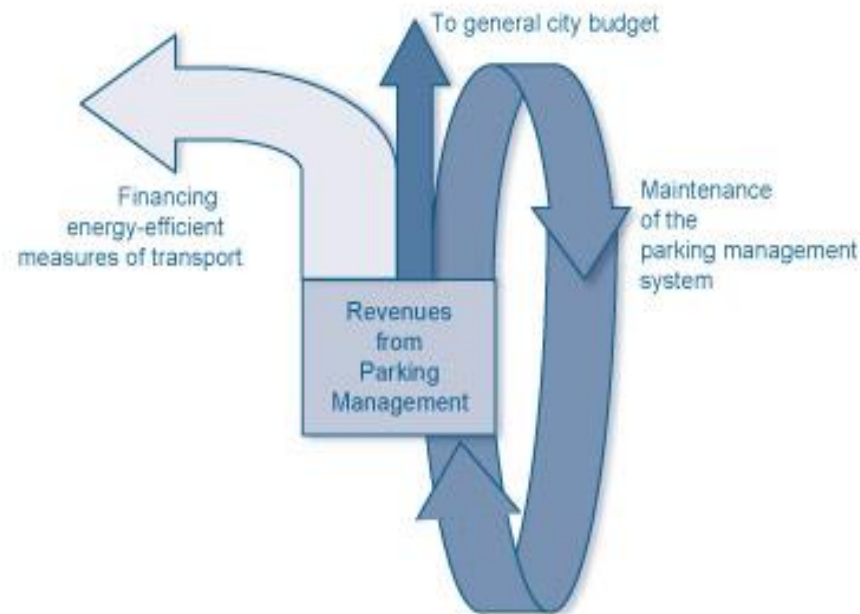
The big problems in urban transport are

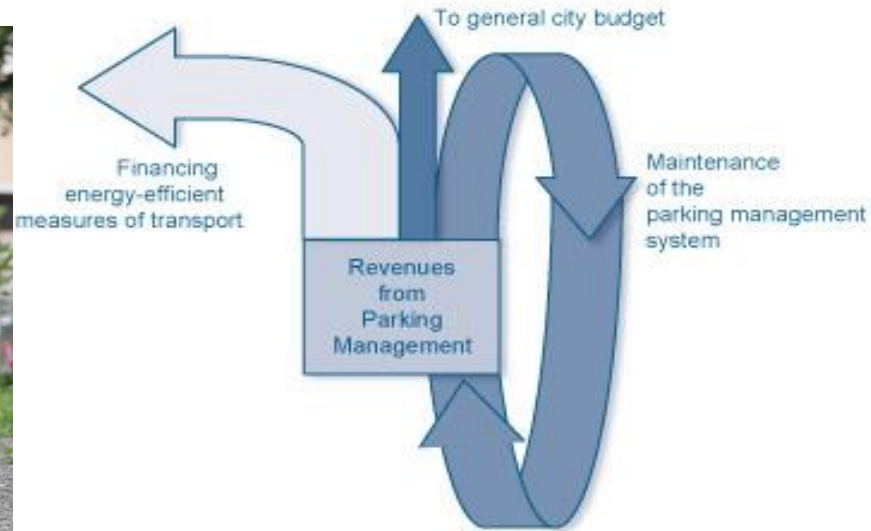
1. Overwhelming and steadily increasing use of cars in cities with all the negative impacts
2. Lack of (financial) resources to encourage use of sustainable modes of transport

General idea of PUSH&PULL: Core funding mechanism

the revenues of parking management (push)

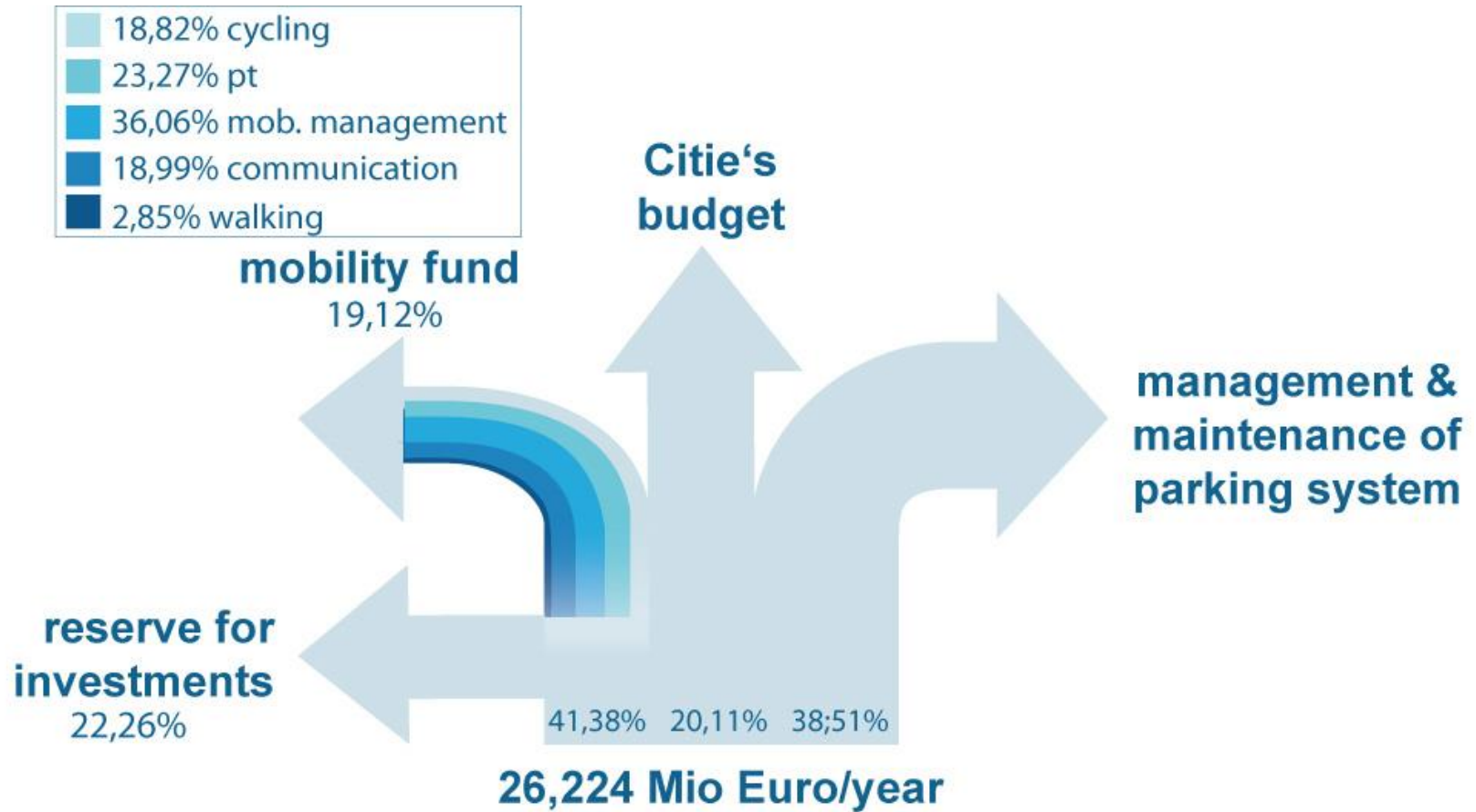
are used to encourage the use of energy-efficient modes of transport (pull)





Use of revenues from parking management to support sustainable means of transportation

Example I: Use of parking revenues in Ghent, B



Source: Municipal Mobility Company of the City of Ghent

The gain of the Mobility Company (parking revenue of both on street parking and the parking garages) is used for

- investment in car parking (incl. P&R lots) and bicycle parking
- for the system of night buses in the city [200.000 Euro]; the remaining amount is covered by the Public Transport Company
- for exploiting a so-called “bicycle point” in the city center (NGO organizes cycle hire/repair, etc.) [60.000 Euro]
- some members of staff fully occupied with Mobility Management, e.g. a Mobility Manager for companies, a parking mediator, etc.

Source: Municipal Mobility Company of the City of Ghent

Example Ghent: Guarded bike parkings

- Always in consideration at new big building projects
- At every station & in the city center
- Free to use



Source: City of Ghent
Louis De Geest – Mobility Manager
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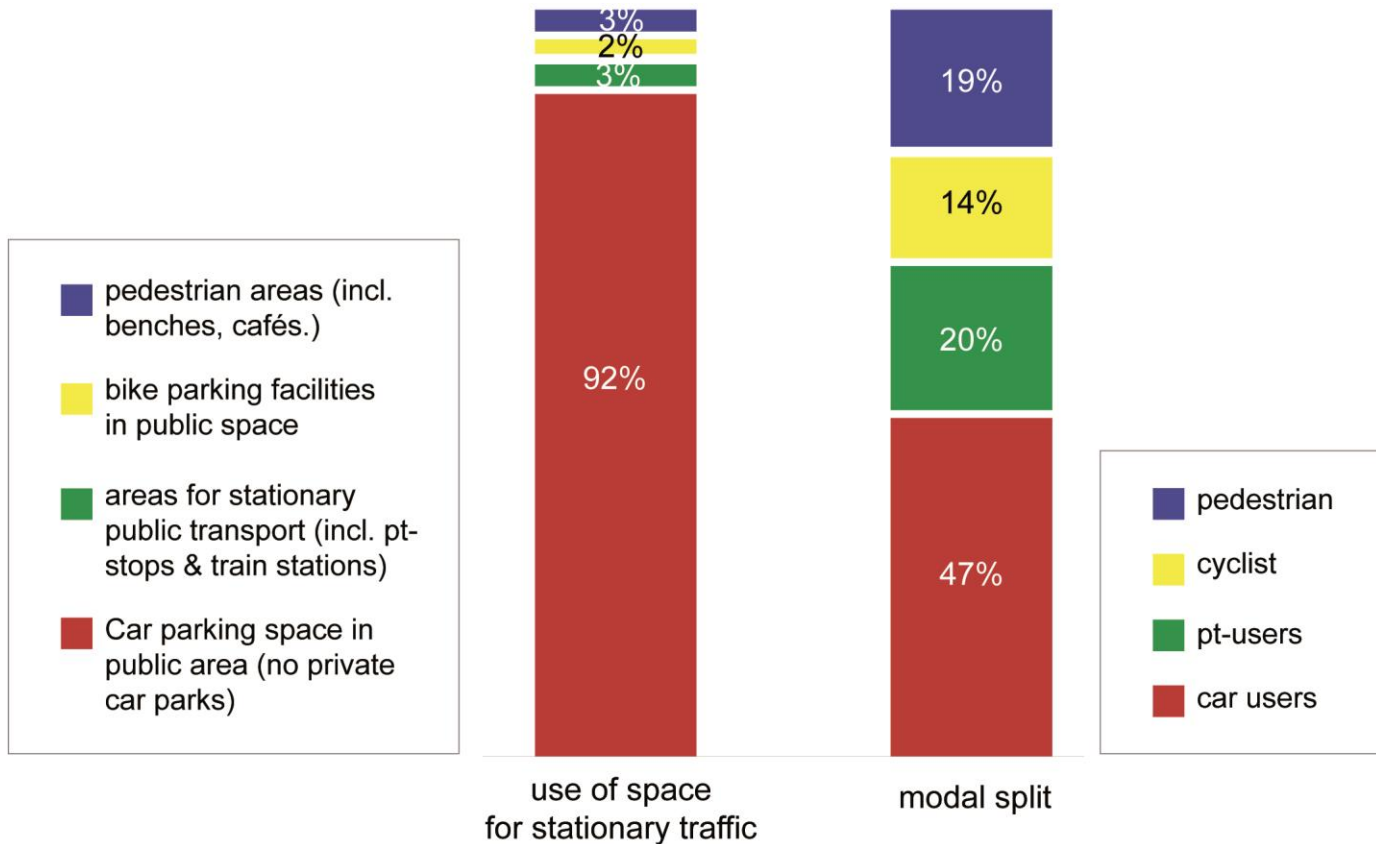
Example II: Use of parking fees in Graz, A

- In 2013 the City of Graz has earned 24,8 million Euro with parking-space management
- 18,6 million Euro were taken from charges, the rest was taken from penalties
- Considering the costs for monitoring, staff and maintenance of the parking machines, **about 3,8 million Euro** remain used for traffic measures such as Park & Ride, mobility checks or more frequent and extended bus traffic

Use of public space for stationary traffic

Graz, Austria

Source: Austrian Mobility Research 2011 and City of Graz 2013



Example III: Use of parking fees in Amsterdam, NL



=> Barcelona?!

Source: Municipal Mobility Company of the City of Ghent